

Promotional materials

BOX, 1.1G.02

PART OF: DAVE BRUBECK COLLECTION > PAPERS > PROMOTIONAL MATERIALS > PROMOTIONAL MATERIALS

DATE

Created 1960s

Collection Contents

Promotional materials, 1960s

Magazine advertising, 1960s (48 records)

Columbia Records, "Time Out," Harrison Tape Catalog
Columbia Records, "Points on Jazz," Esquire
"Brubeck A Londres," Jazz Magazine
Insight, "Take Five for Dave"
Columbia Records: "Tonight Only! with Carmen McRae"
"Dave Brubeck and Carmen McRae, Saturday, April 28, 8:30 pm"
Columbia Records: "Bossa Nova USA;" "Countdown: Time in Outer Space;" "The Real Ambassadors" in Carnegie Hall program
Columbia Records: "The Real Ambassadors;" "Bossa Nova USA" in Cue
Columbia Records: "Time Further Out"
Columbia Records: "Time Out"
Columbia Record Club, "Time Out"
Brubeck Piano Books, Vol. 1 and 2, Shawnee Press, Music Journal
"Take 'Time Out' with the Dave Brubeck Quartet in Stereo," Coronet Records
"At Midnight, Bach May Give Way to Brubeck..."
Columbia Records: "Countdown: Time in Outer Space"
Columbia Records: "All-Star Festival"
Columbia Records: "The Real Ambassadors"
"Piano by Baldwin at the request of these famous artists"
Columbia Records: Dave Brubeck as generic "star"
Columbia Records: "Bossa Nova USA"
Columbia Records: "Bossa Nova USA," Carnegie Hall Program
Dave Brubeck Piano Albums, Frederick Harris Music Co. in Pianomaker (London, United Kingdom)
Columbia Records: "Dave Brubeck Quartet at Carnegie Hall," Down Beat
Columbia Records: "Dave Brubeck Quartet at Carnegie Hall," Billboard
Columbia Records: "Dave Brubeck Quartet at Carnegie Hall," Jazz Record Catalog
Dave Brubeck color portrait on cover San Francisco Chronicle Sunday Bonanza
Columbia Records: "Dave Brubeck Quartet at Carnegie Hall"
Section 11, New York Times
Columbia Records: "Time Changes;" "Dave Brubeck Quartet at Carnegie Hall;" "Time Out" in Carnegie Hall program
Columbia Records: "Jazz Impressions of Japan;" "Dave Brubeck Quartet at Carnegie Hall;" "Time Out" in Philharmonic Hall program
The Sound of Jazz "Dave Brubeck Quartet is stationed at strategic points amidst the New York Philharmonic," The Atlantic
The Tech COOP, MIT: "Brubeck in Person" in The 128 World
Columbia Records: "Dave Brubeck's Greatest Hits," Springfield Union News (Massachusetts)
Columbia Records: "My Favorite Things" [2. (Feb-May 1966) in Atlantic Jazz Festival program, Down Beat
"Hear it Where it's Happening -- on Columbia Records," Jazz Magazine
Columbia Records: "Dave's Greatest Hits"
Columbia Records: collected works in Philharmonic Hall program
Dave Brubeck at "Jazz in Jersey," Vineland Times Journal
Columbia Records: "Dave Brubeck Quartet Plays Cole Porter" in college newspapers
Columbia Records: "Time Out," HiFi Stereo Review
Columbia Records: "Dave Brubeck Quartet Plays Cole Porter," Harrison Tape Catalog
Columbia Records: "Dave Brubeck Quartet Plays Cole Porter," Jazz Magazine
Columbia Records: "Dave Brubeck Quartet Plays Cole Porter," Down Beat
Columbia Records: "The Last Time We Saw Paris"
"Dave Brubeck and His Quartet," New Lagoon (Salt Lake City, Utah)
"Brubeck on the keys," color advertisement for Warner's women's undergarments
"Took Five," advertisement for Pye Television, Australia including Dave Brubeck endorsement
"Now...Brubeck for Band!" Shawnee Press advertisement for Two Part Contention and Watusi Drums

The Brubeck Collection

News releases, 1960s (16 records)

Associated Booking Corp., "Presenting the Dave Brubeck Quartet"
BMI News
WJZZ-FM Dave Brubeck file
Derry Music, Inc., "The Dave Brubeck Quartet Publicity and Advertising Manual"
Swofford and Ware, Inc., "American Ballet Theatre world-premieres new Brubeck jazz ballet on 1961 American tour"
"Columbia Holds Jazz Press Conference," News from Columbia Records
John S. Wilson, NBC-TV, (New York City, New York)
"Program for Saturday, April 4, 1964, featuring Dave Brubeck who appears this night at RIT," Will and All That Jazz/WROC Radio
Doug Ramsey, "Anything Goes" from "Dave Brubeck Plays Cole Porter," WDSU-FM (New Orleans, Louisiana)
Doug Ramsey, "Jazz Goes To College," WDSU-FM (New Orleans, Louisiana)
"Eric Kunzel Takes New Post at University of California, College-Conservatory of Music," For Immediate Release from Cincinnati Symphony Orchestra
Leonard Feather, "Compadres"
"Ecumenical Concert Presents World Premiere of Brubeck Oratorio," Cincinnati Symphony Orchestra press release
"Ecumenical Concert Features Talented Soloists," Cincinnati Symphony Orchestra press release
"The Critics Talk about Light in the Wilderness," For Immediate Release from Shawnee Press
"New Dave Brubeck Cantata Set for October Premiere," For Immediate Release from Shawnee Press

Posters and flyers, 1960s (11 records)

Dave Brubeck Quartet with orchestra, Sacramento Symphony Association
Dave Brubeck on Ed Sullivan Show
Dave Brubeck Quartet at Oklahoma State University Allied Arts Festival
Dave Brubeck piano albums at Frederick Harris Music Co. (London, United Kingdom)
Oglebay, Institute Summer Entertainments (West Virginia)
5th Annual Duke University Music Conference: Improvisation
20th Century Arts Festival (Connecticut State College, Danbury, Connecticut)
Eastman Theatre (Rochester, New York)
Dave Brubeck Quartet at Storyville-Cape Cod (Massachusetts)
For Pianists, Dave Brubeck Piano Solos in Two Albums, Melody Maker
"WNEW Radio takes great pleasure....," New York Journal-American

Publishing and recording -- BMI, 1960s (5 records)

"Southern Scene" in BMI Concert Pin-up
"Howard Brubeck" informational book
"Dave Brubeck" informational book
BMI News About Music and Writers
BMI News About Music and Writers

Publishing and recording -- Columbia, 1960s (15 records)

Columbia Stereo Tape Catalog
Columbia Stereo Tape Club flyer
Columbia Record Club Magazine
"Dave Brubeck Special 'Buy 4 Take Five' Thru the Month of May 1962"
Insight
The Real Ambassadors liner notes
"Musical cuisine a la Dave Brubeck by Columbia Records"
"Milwaukee: Diary of a successful Dave Brubeck promotion," and "Life is full of Brubeck," Insight
"The Brubeck Era: A Great Jazz Name In His Time and His Time Is Now!"
"The Stone Age, the Iron Age, the Atomic Age and now...the Brubeck Era"
"Dave Brubeck Quartet at Carnegie Hall"
"Dave Brubeck hits again with Toki's Theme"
"Special Catalog Offer"
Columbia Records Alphabetical and Numerical Catalog
Brubeck Ballet, "Points on Jazz"

Publishing and recording -- Fantasy Records, 1960s (7 records)

"Cal Tjader"
"Complete Catalog of Fantasy High Fidelity Records"
"Fantasy Records New Albums"
Complete Catalog of Fantasy High Fidelity Records
Fantasy Records Catalog
Fantasy Records Catalog
"Fantasy Records/Galaxy Records New Releases"

Publishing and recording -- Other, 1960s (9 records)

"Follow the Stars," Hansen Publications, Inc.

The Brubeck Collection

"Brubeck Piano Albums," Hansen Publications, Inc.
"The Dave Brubeck Quartet," Philips Records, Ltd. (London, United Kingdom)
Hansen Publications, Inc., Music Catalog
"Edward B. Marks Recordings for 1966" (New York City, New York)
Shawnee Press, Inc., "News of a major event in sacred music"
Shawnee Press, Inc., Christmas Music Catalog
Billboard Campus Attractions Catalog
Shawnee Press, Inc., Music Catalog

Souvenir books, 1960s (5 records)

"The Dave Brubeck Quartet: Second New Zealand Tour, 1962"
"The Dave Brubeck Quartet"
"The Dave Brubeck Quartet"
Notes for Dave Brubeck Quartet book
"The Dave Brubeck Quartet"

Ticket sales brochures, 1960s (8 records)

American Ballet Theatre (Hartford, Connecticut)
Sacramento Symphony Association (Sacramento, California)
1st International Jazz Festival
Lane Series, University of Vermont (Vermont)
San Francisco Ballet (San Francisco, California)
Cathedral Choral Society (Washington, D.C.)
Fountain St. Church (Grand Rapids, Michigan)
San Jose Music & Arts Foundation (San Jose, California)