

## Promotional materials

BOX, 1.1G.01

PART OF: DAVE BRUBECK COLLECTION > PAPERS > PROMOTIONAL MATERIALS > PROMOTIONAL MATERIALS

### DATE

Created 1940 – 1959

---

### Collection Contents

#### Promotional materials, 1940 – 1959

##### Posters and flyers, 1940 – 1959 (8 records)

Guy Lombardo and His 14 Piece Orchestra (Dreamland Ballroom, Stockton, California)  
A Show of Monotypes by Daniel Milhaud and New Chamber Music  
Dave Brubeck: The Band That Jumps (Civic Auditorium, Stockton, California)  
New Sounds in Modern Music with the Jazz-Work Ensemble (San Francisco, California)  
"Goings On At The Playroom, 346 Jones Street . . . Starting January 28th, The Three D's" (San Francisco, California)  
Photograph of Dave Brubeck printed on pink card stock  
Dave Brubeck Quartet table "tents"  
University Extension Lifelong Learning catalog (University of California, Berkeley, California)

##### Magazine advertising, 1950s (5 records)

Dave Brubeck Quartet Opening Tonight at Clayton Club  
Seattle Guide  
"Rubinstein's New Lipstick Color: Jazz Red Hot and Cool," Vogue  
"O Thanks! All Ye Faithful," Down Beat  
Dave Brubeck letter, "To my dear friends in Poland," Tlumaczenie Listu-Strona

##### News releases, 1950s (16 records)

"I hope the enclosed publicity material will..."  
"What's New With the Dave Brubeck Quartet"  
"What's New With the Dave Brubeck Quartet"  
"What's New With the Dave Brubeck Quartet"  
"Dave Brubeck coming on Aug 9th and 10th," New Lagoon News (Salt Lake City, Utah)  
"Sustaining Fund Set Up For Brubeck's Friend"  
"Dave Brubeck Quartet to Warsaw for ANTA"  
American Embassy Karachi, Pakistan, "Re: Dave Brubeck Jazz Quartet"  
American Embassy Teheran, Iran, "Re: Dave Brubeck Quartet"  
American Embassy New Delhi, India, "Re: Dave Brubeck Jazz Quartet in India"  
"Back from behind the Iron Curtain, the Dave Brubeck Quartet will present..."  
"Exclusive to Cedric Adams"  
"Exclusive: Down Beat"  
"Burton Weber/Oakland Symphony Orchestra, Sep 11, 1958"  
Steve Race, review, "Dave Digs Disney," Melody Maker  
Magazine Jazz New York, Dave Brubeck Quartet

##### Record company promos, 1950s (15 records)

The Dave Brubeck Trio and Octet/Fantasy Records  
Fantasy Records Catalog, Aug 1952  
"Dave Brubeck Quartet Nation's #1 Combo, 1953"  
"This Ain't No Bull!"  
Fantasy Records Catalog  
Story of "Jazz Red Hot and Cool" promo disc  
"The Best of Brubeck," Jazztone Society flyer  
"We're putting a B in your bonnet," Columbia Records  
Fantasy Records New Releases  
Columbia Record Club Magazine  
Columbia Christmas Gift Catalog  
Columbia, "Eurasia Album Notes from the Editor"  
Columbia, "Your Man Dave"  
Columbia LP Record Club, Christmas Gift Catalog  
Columbia LP Record Club, Christmas Gift Catalog

## The Brubeck Collection

### **Souvenir books, 1950s** (3 records)

The Dave Brubeck Quartet  
The Dave Brubeck Quartet  
The Dave Brubeck Quartet

### **Ticket sales brochures, 1950s** (1 record)

Ravinia Festival (Illinois)

### **Other, 1950s** (1 record)

Cover to Fantasy Records 3-2